



Academic Misconduct Policy and Procedure London Campus

Document title: Academic Misconduct Policy and Procedure	
Owner: UK Director of Student and Academic Services	
Approving body: Campus Academic Board	Date of approval: June 2024
Version: 1.4	Next review date: August 2025
Supersedes: 1.3	Previous review dates: August 2023

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1. Introduction

- 1.1 ESCP Business School has a duty to uphold academic standards by ensuring that the regulations and policies of assessment are implemented fully and fairly. To this end, the School will take action against any student who violates these regulations, whether intentionally, unintentionally or through negligence and who, by doing so, could gain unfair advantage over other students. Any such contravention constitutes academic misconduct. Academic misconduct may be proven to have taken place even if the student has not gained an unfair advantage by doing so.
- 1.2 The Academic Misconduct Policy outlines our commitment to maintaining academic honesty and integrity within our institution. By detailing procedures for identifying and addressing instances of academic misconduct, this policy ensures compliance with Office for Students Condition B4, ensuring fair and transparent assessment and award practices.
- 1.3 The School considers academic misconduct as a serious offence and will take action against involved student(s).
- 1.4 Allegations of academic misconduct will be addressed fairly and consistently using informal and formal procedures of investigation and related action.

2. Scope

The policy is applicable to all enrolled students on all undergraduate and postgraduate courses. Where a student is registered on a programme validated by another awarding body, the specific action to be taken may get influenced by the requirements of such awarding body.

- 2.1 There is no time limit beyond which academic misconduct will not be investigated. An allegation of academic misconduct may be made at any point during the student's period of registration, or after an award has been made.
- 2.2 Where academic misconduct is proven after work has been formally assessed, this may lead to the withdrawal of credit or grades previously awarded or withdrawal of a conferred award.

3. Principles

- 3.1 The School expects that all work submitted for assessment by students is their own and that it fully acknowledges the work and opinions of others.
- 3.2 It is the responsibility of the students to ensure that they do not commit any form of academic misconduct and familiarise themselves with the rules governing assessments including examinations and correct referencing system.

3.3 Allegations of academic misconduct will be conducted in the strictest confidence. No student will be recorded, or referred to, as having committed an academic misconduct until the full process has been completed and allegation proven.

4. Forms of Academic Misconduct

4.1 Academic misconduct may take different forms, including, but not limited to, those listed below.

- a) Plagiarism including self-plagiarism
- b) Unauthorised use of Artificial Intelligence tools * (See appendix 3 for further guidance)
- c) Cheating
- d) Collusion
- e) Fabrication or falsification of data
- f) Personation
- g) Bribery
- h) Failure to have ethical approval
- i) Forgery

The School uses a plagiarism/similarity detection platform with AI writing detection capabilities for all submitted work. Cases will be referred to the Academic Misconduct Panel, which can impose disciplinary sanctions.

5. Procedures for Investigation of Alleged Academic Misconduct

5.1 Informal Procedure

- a) All suspicions of academic misconduct must be reported to the Academic Director for consideration before any allegation of academic misconduct is made against the student. Such allegations must be reported to the Academic Director as soon as possible after initial discovery and no later than ten working days after the submission of coursework.
- b) Where the suspected academic misconduct is discovered by the Academic Director (for example, in work submitted for a module they teach), they should then discuss their suspicions with the Director of Student and Academic Services, London Campus or Senior Manager Programme Administration.
- c) It is the responsibility of the examiner raising the allegation to clearly set out the nature of their suspicion(s) and supply all the supporting evidence.

- d) Before reporting the suspected academic misconduct, the examiner(s) should satisfy themselves that the student was given appropriate advice on referencing sources before coursework submission.
- e) Consideration by the Academic Director:
Upon receipt of any reports of alleged academic misconduct, the Academic Director will take into account the evidence provided and decide how to proceed. Academic Directors are aware that in some instances, particularly in the early stages of a programme, it might not always be appropriate to proceed to a formal procedure. After reviewing the evidence, the academic director will decide that either:
- No offence has been committed;
 - There is poor academic practice; or
 - There is sufficient evidence that an offence may have been committed
- f) If the Academic Director decides that no offence has been committed, the examiner will be requested to mark the work on its academic merits. No action will be taken against the student.
- g) If the Academic Director decides it is a case of poor referencing or poor academic practice, the examiner will be requested to mark the work on its academic merits. In any such cases, a warning letter will be sent to the student by the Senior Manager Programme Administration. This warning will be recorded in the student file. If this is a second instance of academic malpractice, then it will automatically become a formal procedure.
- h) If the Academic Director decides that there is sufficient evidence that an offence may have been committed, they shall proceed to a formal allegation.
- i) Allegations of academic misconduct during an exam will automatically trigger a formal investigation.

5.2 Formal Procedure

- a) Academic Misconduct in Examinations:
Suspected academic misconduct during an examination will automatically be formally investigated.
- Where academic misconduct is suspected in an examination, the invigilator(s) will inform the student of their suspicions and clearly annotate the student's script. The invigilator(s) will also advise the student that a full report will be submitted to the Academic Director and Senior Manager Programme Administration. This should be conducted with the minimum disruption to other candidates in the examination room.

- The invigilator(s) will confiscate any relevant evidence (for example, any unauthorised material) and allow the student to continue with the examination. However, if the student persists with the irregularity or refuses to submit any suspected material to the invigilator(s) they will be expelled from the examination room.
 - Immediately following the examination, the invigilator(s) will submit a report (using the Examination Record Sheet) to the Programme Office along with the scripts and other examination stationery. The Programme Office will ensure that the report is immediately sent to the Academic Director.
- b) To proceed to a formal allegation, the Academic Directors submit all details of the student and related evidence to the Senior Manager Programme Administration using the “Academic Misconduct Report Form” (see appendix 1, accessible online at https://escplondon.az1.qualtrics.com/jfe/form/SV_3af9mk1lq8MTL26). In the case of the coursework, the Academic Director shall provide the report and evidence from the examiner. In case of an exam, they shall provide the report and evidence from the invigilator.
- c) Upon receipt of the form and relevant evidence from the Academic Director, a letter will be issued to the student:
- Outlining the details of the allegation as provided by the Academic Director
 - Inviting students to attend the Academic Misconduct Panel on the given date and time.
- d) The letter from Senior Manager Programme Administration to the student shall be copied to the relevant Chair of the Board of Studies, Academic Director and Programme Office. Where possible, every effort should be made to resolve the matter before the meeting of the Interim Board. However, where it remains unresolved, the Interim Board will mark the record as “pending academic misconduct panel decision” on student results for the relevant module(s).
- e) Senior Manager Programme Administration shall send the student an invitation to attend the Academic Misconduct Panel meeting. In such a case, the student should be given a notice of three working days to attend the meeting.
- f) While the allegation remains unresolved, the student shall have the right to continue on the programme or commence the next part or stage of the programme (where permitted) unless the Director of Student and Academic Services, London Campus, considers the alleged offence to jeopardise the welfare of the student, student fellows, or staff.

- g) *Academic Misconduct Panel*
- Senior Manager Programme Administration is responsible for convening the Academic Misconduct Panel.
 - The Panel shall normally comprise:
 - Campus Dean or their representative (Chair)
 - Director of Student and Academic Services, London Campus
 - Other members of administrative or academic staff as appropriate (excluding the examiner/invigilator who referred the suspected academic misconduct)
 - Both the Panel and the student(s) will be provided with full details of the alleged academic misconduct. The Panel has the right to request the attendance of relevant staff member(s).
 - The student has a right to be accompanied by a friend, colleague or a student representative. However, under no circumstances may the student be represented by an external organisation or have professional legal representation.
 - The student will be authorised to be absent from class if the panel date and time clash with their class schedule. If the student decides to bring one of their classmates to the panel, the classmate may also be granted authorised absence
 - The Panel will hear the student(s), staff, and witnesses as appropriate and consider the student's statement. The student(s), staff and witnesses shall withdraw while the Panel deliberates. In reaching its conclusion, the Panel will also determine the penalty to be imposed. The penalty will be held on their student record for five years, or the maximum period of registration for the award, whichever is longer.
 - The Senior Manager Programme Administration will, within two working days, advise the student(s) in writing of the outcome of the Panel and that, where relevant, details of the offence and the penalty will be held on their student record.
 - The Academic Director is responsible, where relevant, for ensuring that the student record system is updated in accordance with the outcome of the Panel, including modification to marks or the student's enrolment status (liaising with the Interim Board).

5.3 Attending the panel meeting

The School expects the students to attend the meeting but if they are unable to attend in person, they can explain in writing the circumstances of the incident. The statement will be read during the hearing and be taken into consideration by the Panel. The Panel will make a decision in their absence based on the information available.

Students who have a panel meeting scheduled during their class time will be excused from class. If a student needs to bring a classmate for support, that classmate may also be excused.

6. Group Panels in Cases of Student Collusion

- a) If the allegation is that a group of students acted together, the School can carry out investigations for collusion. In doing so, the School will ensure that joint or group allegations are dealt with in a manner that is fair to all the students involved.
- b) The School will ensure that all students involved are heard and can respond to all allegations. Where possible, the School will address student collusion allegations at a single hearing with all students in attendance. The School may also run more than one Panel with different memberships. Upon request, students will be given an opportunity to speak to the panel privately so that they can discuss confidential or sensitive matters.
- c) Academic misconduct hearings are confidential, and one student's case is not disclosed to another except where that other student is a witness. In collusion cases, on the other hand, each suspected party to the collusion is both accused and witness, and confidentiality cannot be maintained in its totality. Students suspected of collusion cannot, therefore, reasonably expect the same level of confidentiality that would be obtained in hearings not involving group misconduct.
- d) Students' academic work is usually confidential and not disclosed to other students. However, confidentiality is not an absolute duty and is subject to the public interest. In this case, collusion is a form of dishonesty, and the School is justified in breaching confidentiality in so far as it is necessary to detect and penalise dishonesty through a fair disciplinary process and to protect the integrity of the School's awards.
- e) The School will ensure that the disclosure of personal data is proportionate (i.e., relevant and not excessive). If there is material that is obviously not relevant to the proceedings and the School has no intention to rely on it in making its case, then it will not be included in the evidence bundle.
- f) Each student's particular circumstances will be taken into account when making a decision. The standard position is that penalties are confidential to the individual, but in the interests of transparency, the School could choose to provide the range of penalties imposed on the other accused persons in the same collusion investigation.

7. Penalties for Academic Misconduct

- a) In determining the recommended penalty, the Panel will take into account:
 - the severity of the offence;
 - the intent;
 - whether it is a first or subsequent offence;
 - the academic stage of the student;
 - any mitigation;
 - the proportionality of the penalty to the offence
- b) A student who is deemed to have committed academic misconduct may be liable to one or more of the following penalties (this is an indicative list only)



- An admonition (informal warning)
- A reprimand (a formal written warning which will remain on the student's record for a specified period)
- A reduction in the mark awarded for one or more assessments in one or more modules with the opportunity to resit where appropriate
- A mark of zero / fail grade for one or more assessments in one or more modules, with the opportunity to resit
- A mark of zero / fail grade in one or more modules with no opportunity to resit
- Capping the resit grade
- Suspension from the School for a specified period
- Permanent exclusion from the School.
- Revocation of an award

8. Students' Right of Appeal

The student has a right to appeal against the outcome of the decision of the Academic Misconduct Panel under the School's Appeal Policy. See Student Appeal policy for details.



Appendix 1: Academic Misconduct Report Form

STRICTLY CONFIDENTIAL

This form should be filled by the Academic Director only for a formal investigation of alleged academic misconduct cases and submitted to Senior Manager Programme Administration. Please note that the student(s) will be provided with a copy of this report.

1. Staff Details

Staff Name and Job role:

(Name and job role of staff member reporting the suspected offence
Role e.g. examiner/invigilator)

2. Student Details

Student Name:

Student ID:

Programme and year of study:

Module Affected:

Name of assessment affected and proportion of course:



A brief summary of the reasons for suspecting academic misconduct and details of any evidence gathered to date (Please use extra sheet paper if necessary)

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3. Checklist

The following must be supplied with this form

Details of any previous advice given to the student	
Details of any previous warnings given to the student	
A copy of the affected work with relevant sections highlighted	
Comments from the examiner or report from the exam invigilator	

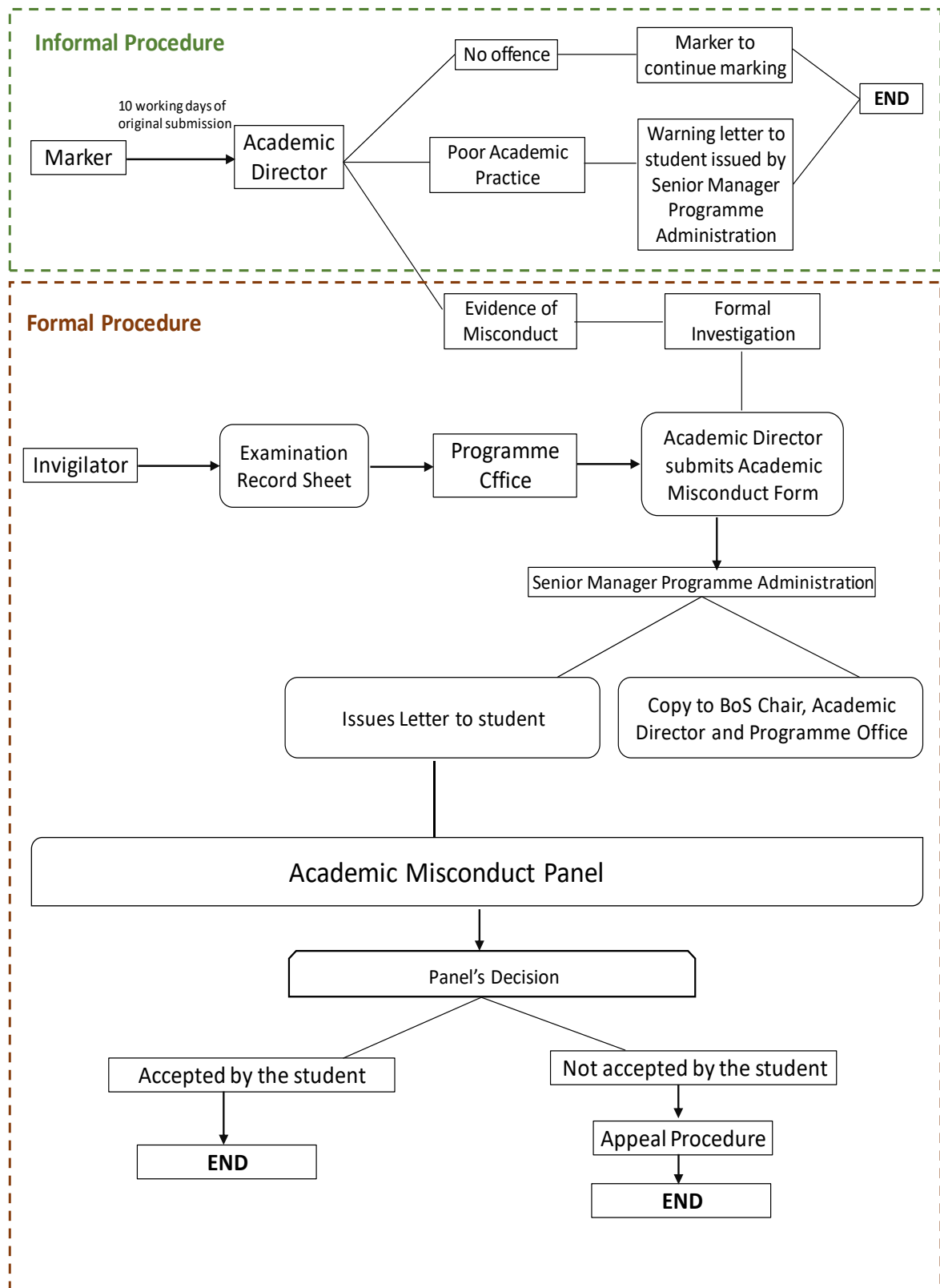


4. Any further comments

5. Academic Director's Signature:

Date:

Appendix 2: Flow chart - Procedure of handling alleged academic misconduct



Appendix 3: Use of generative AI (including Large Languages Models): Guidance and code of conduct

Introduction

Generative AI tools can automatically generate content – text, images, videos, sounds, computer code mainly exploiting machine learning applied to existing content. These tools have a great potential to accelerate and expand the user’s capabilities of content generation. We highly recommend exploring the valuable uses of these tools. Everything improving the way students can learn, the way professors can teach, and the way intellectual production can be achieved are welcome and supported by the ESCP community. However, first, these tools have limitations and come with some risks; second, their usages are not all acceptable; and third they require some practices fostering trust around them.

Limitations, risks and responsibilities

The students are sole responsible for the consequences of their use of generative AI tools. This applies whether they use these tools directly or indirectly (through other tools or through an API - application programming interface [*] for example). Students should be aware of the limitations of using generative AI tools. For example, biases, discriminations, incomplete answers, inaccurate information, fake information, inequalities, are among the possible limitations. Students should be aware of the risks associated with using generative AI tools. In particular, confidentiality and information privacy may not be reinforced. Students shall not transmit to a generative AI tool confidential data or personal data unless they have explicit guaranties about the protection of such data. In any case, they shall not use personal data without the consent of the data subject – after making sure this person is fully aware of the way their data are going to be processed.

[*]An API is a system enabling to connect a computer program to another tool.

ESCP students, as part of the ESCP community, are expected to strive for a fairer and better society and to commit to promoting the values of integrity, respect for oneself, for others, and for the environment, promotion of human dignity and diversity. All usages of generative artificial intelligence tools should comply with this endeavour.

Moreover, usages of generative artificial intelligence tools shall not compromise academic and intellectual integrity in any way: the use of generative AI tools shall be explicitly stated, whatever the use - for instance generating text, improving an existing text, translating a text or analysing data.

Indeed, submitting works and assessments created or modified by AI tools as if they were the student's own represents an academic misconduct. If a generative AI tool has been used, then all or part of the document has not been produced by the student. If this is not explicitly stated, this is a fraud.

In addition, every usage of generative AI tools shall comply with the restrictions and authorisations specific to each course or each pedagogical activity. It has to be explicitly approved by the course instructor, or by the thesis supervisor within the framework defined by the programme director in the case of a thesis.

Last, generative AI tools shall not be used to make up a fake reality (images, interviews, biographies, stories/cases, videos, etc.) – unless it is stated that what is presented is fake.

Building up trust

Students should document their use of generative AI tools in order to be able to prove their academic integrity.

For example, prompts used should be kept

For example, if generative AI tools are used to improve a draft document, this draft should be kept.

Examples of ways for citing and acknowledging the use of generative AI tools can be found here: <https://www.scribbr.co.uk/using-ai-tools/chatgpt-references/>

Any use of generative AI tools contravening the guidelines of this code of conduct will be regarded as academic misconduct. This may lead to sanctions which can go up to the exclusion from the school.