

## Professor Frank FIGGE

### CONTACT DETAILS

Frank Figge  
ffigge@escp.eu

### CITIZENSHIPS

British, French, and German

### CITATION METRICS (GOOGLE)

	All	Since 2020
Citations	16511	8350
H index	50	37
I10 Index	94	64

Source: [Google Scholar as of 30 June 2025](#)

### CITATION METRICS (SCOPUS)

Citations: 7007  
H index: 34

Source: [www.scopus.com](#) as of 30 June 2025

### WORK EXPERIENCE

Since 2021

**Professor of Sustainability at ESCP Business School (Paris/France)**

Research interests

- Circular Economy
- Evolutionary views on (corporate) sustainability
- Tensions and Paradoxes in Corporate Sustainability
- Sustainable Value
- Economics and Management of Diversity
- Pet exorcisms

Since 2023

**Member of the European Research Committee/ERC (ESCP)**

2023-

**Scientific Co-Chair of the partnership EY-ESCP**

2011-2021

**Professor of Sustainable Development and Corporate Social Responsibility at KEDGE Business School**

Since 2020

**Visiting Professor at Umeå Business School (Umeå/Sweden)**

2019-2023

**Visiting Professor at Macquarie University (Sydney/Australia)**

2017-2018

**Member of the Deanship Committee of KEDGE Business School**

2015

**Acting Director of Research KEDGE Business School**

2013-2018

**Founder and Head of the CSR and Sustainable Development Centre of Excellence at KEDGE Business School**

2013-2016

**Elected Faculty Member of the IPC (Instance paritaire de concertation)**

2007- 2011

**Professor of Management and Sustainability, Queen's University Management School (Belfast)**

2008-2009

**Director of Research (Management)**

- The Management and Organisation Group is the biggest single unit within the Management School with about 25 full time academics. The Director of Research is responsible for all aspects of running this group.

2008-2020

**Founder and Director of Sustainable Value Research Ltd**

2006-2007

**Professor of Corporate Social Responsibility, University of St Andrews (Scotland)**

- 2003-2006            **Lecturer/Reader at the School of Earth & Environment, University of Leeds (UK)**
- 1999-2003           **Lecturer at the Centre for Sustainability Management at the University of Lueneburg (Germany)**
- 1999-2006           **Free lance consultant** (Sustainable Finance, Corporate Finance, Value-Based Sustainability Management, Stakeholder Management etc)  
Among others for:  
Bank Pictet & Cie (Geneva/Switzerland), United Nations Environment Programme (Paris/France), United Nations Division for Sustainable Development (New York/USA), Deutscher Bundestag (German Parliament; Berlin/Germany), BMW (Munich/Germany), BASF SE (Ludwigshafen/Germany)
- 1998-2004           **Visiting Lecturer at the International Institute for Industrial Environmental Economics (IIIEE), Lund/Sweden**
- 1996-1999           **Bank Sarasin & Co. Basel/Switzerland**
- As of July 1<sup>st</sup> 1998: Assistant Vice President («authorized signatory»)
  - As of January 1<sup>st</sup> 1998: Vice-head Sustainability Research
  - Sustainability Assessment of listed companies
  - Development of new research tools and product development
  - Reports on the link between environmental, social aspects and economic performance and on environment-induced economic risks

#### **EDUCATION**

- 1995-1998           **Ph.D. studies in Economics, University of Basel/Switzerland**  
- Ph.D.-thesis: “Eco-Rating – Preference-oriented Aggregation of Environmental Information”
- 1989-1994           **Graduate Bilingual (German/French) Studies of Economics, University of Fribourg/Switzerland,**  
- Graduate thesis: Least-Cost-Planning  
- Summer 1994: bilingual graduation in economics and social sciences (lic.rer.pol.)
- 1987-89              **Commercial Apprenticeship at Württembergische Versicherung AG - Frankfurt/Germany**  
- June 1989: diploma of the chamber of commerce of Frankfurt

#### **ADVISORY BOARDS (EXCERPTS)**

- Member of the Faculty of SustainAbility
- Member of the Editorial Advisory Board of Business Strategy and the Environment (since 2006)
- Corporate Social Responsibility and Environmental Management (formerly: Eco-Management and Auditing) (until 2006)
- Member of the Editorial Advisory Board of Progress in Industrial Ecology
- Member of the International Advisory Board of Social and Environmental Accounting Journal (since 2007)
- Assessor for Business in the Community’s (BITC) Shields Environment Prize (2005)

**RESEARCH GRANTS (ONLY RESEARCH GRANTS AWARDED WHILE AT THE UNIVERSITIES OF LEEDS/ST ANDREWS/QUB/KEDGE, RESEARCH GRANTS IN PREPARATION ARE NOT INCLUDED HERE)**

- “Sustainable Value”, Budget: about € 360,000, Funder: Mistra foundation.
- “ADVANCE – Application and Dissemination of Value-based Eco-Rating in Financial Markets”, Budget: € 688,000 (50% matched funding), Role: PI. Funder: EU.
- “Environmental Governance Standards for Development Financing Institutions in Asia”, Budget: ≈ € 65,000 (University of St Andrews share, € 10,000 matched funding), Role: UK partner, Funder: EU.
- Nachhaltig erfolgreich Wirtschaften (NeW), Budget: € 143,000 (University of St Andrews share), Funder: German Ministry for Education and Research.
- International Research Network on Social and Environmental Aspects in Business and Management, Budget € 23,900 (QUB share), Role: UK partner, Funder: German Ministry for Education and Research.
- Sustainable Value Analysis of Policy and Performance in the Agricultural Sector (SVAPPAS), Budget € 98,000 (QUB share), Funder: EC.
- Planning grant “Sustainable Finance”, Budget: 54,000 SEK (4,232 £), Funder: MISTRA Foundation.

Industry projects are not included here. Clients of these industry projects have for example been BASF, BMW and EADS/Airbus.

**TESTIMONY**

“Transparency of investments regarding ethical criteria”, presented before the Enquete Commission “Globalization” of the 14<sup>th</sup> German Bundestag (German national parliament), February 21<sup>st</sup>, 2002, Berlin (Germany).

**EXTERNAL EXAMINER/REVIEWS FOR JOURNALS AND GRANTS (EXCERPTS)**

- International Institute for Industrial Environmental Economics/Lund (Sweden), Research Promotion Foundation (Cyprus), University of Bradford (UK), University of Reading (UK), University of Salford (UK), University of Ghent (Belgium), Netherlands Organisation for Scientific Research (NWO) (The Netherlands), Belgian Federal Science Policy Office (Belgium), Federal Ministry for Education and Research (Germany), Grenoble Ecole de Management, The University of Queensland (Australia), Research Council of Norway, Agency for Management of University and Research Grants (Catalonia), Fundação para a Ciência e a Tecnologia (Portugal)
- Journal of Management, Journal of Management Studies, Ecological Economics, Corporate Social Responsibility and Environmental Management, Business Strategy and the Environment, Journal of Environmental Assessment Policy and Management, Journal of Industrial Ecology, International Journal of Environment and Sustainable Development, The Energy Journal, Journal of Cleaner Production, Progress in Industrial Ecology, Journal of Business Ethics, Sustainability, Qualitative Research in Accounting and Management, Nature – Sustainability.

In addition I have the external examiner for the MSc Sustainability programmes at the University of Leeds (UK) from 2010-2013.

**CONFERENCES (ONLY CONFERENCES ORGANISED OR INVITED KEYNOTE SPEECHES, ONLY SINCE 2005/2006, EXCERPTS)**

- Sustentavel in Sao Paulo (Brazil)/Keynote speaker
- ADVANCE-workshops series in Milan (Italy), Frankfurt (Germany), London (UK), Co-organiser
- Corporate Responsibility Research Conferences in Dublin (Ireland), Leeds (GB), Belfast (NI/UK), Vaasa (Finland), Marseille (France), Bordeaux (France), Istanbul (Turkey), Sevilla (Spain), Tampere (Finland), Tel Aviv (Israel), Cambridge (UK)/Co-organiser and Conference Chair
- EGS-Workshops series in Manila (Philippines), Hanoi (Vietnam), Mumbai (India), Colombo (Sri Lanka), Bangkok (Thailand), Kuala Lumpur (Malaysia), Beijing (China)
- Sustainable Development Research Conference, Helsinki (Finland), Keynote speaker
- Sustainability conference in Seoul (Korea), Keynote speaker
- Financial Markets and Corporate Governance conference (Sydney/Australia), Keynote Speaker

Together with colleagues from Queen's University and the University of Leeds I have started the Corporate Responsibility Research Conference ([www.crrconference.org](http://www.crrconference.org)) in 2004/2005, which is an annual research conference on Sustainable Business and CSR.

**PRIZES**

- Together with colleagues from the University of Leeds and Euromed Management (today: KEDGE BS) I have won the 2012 idea competition "Sustainable Corporate Governance: Cost Consciousness – Business Benefits" of the German Council for Sustainable Development with the Sustainable Value approach.

**LANGUAGES**

German:	fluent	French:	very good
English:	fluent	Spanish:	basics (passive)