

David Kristian Reetz

Address

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Academic position

ESCP Business School, Turin Campus, Italy
Assistant Professor of Strategy, Management Department, 2025–today
- Coordinator of Bachelor Specialization: Consulting and Digital Transformation, 2025–today

Previous position

Technische Universität München, TUM School of Management, Germany
Postdoc and Senior Researcher at the Professorship of Innovation and Organization Design, 2019–2025

Education

Technische Universität München, TUM School of Management, Germany
Ph.D. in Management, *summa cum laude*; *best doctoral dissertation at TUM School of Management*, 2019
Dissertation: “Embracing uncertainty: A study of organizational search and structure”
Committee: Oliver Alexy, Linus Dahlander, Jason Davis, and Joachim Henkel
Guest researcher at the INSEAD Singapore Campus, fall term 2017
University of Manchester, Alliance Manchester Business School, United Kingdom
M.Sc. in Innovation Management and Entrepreneurship, *summa cum laude*, *top of class*, 2012
University of Kassel, School of Arts and Design, Germany
Diplom (equiv. to B.A. + M.A.) in Product Design and Systems Design, *summa cum laude*, 2009

Journal Publications

1. Majchrzak, A., Griffith, T.L., **Reetz, D.K.** and Alexy, O. (2018) Catalyst organizations as a new organization design for innovation: The case of Hyperloop Transportation Technologies. *Academy of Management Discoveries*, 4(4): 472-496. doi.org/10.5465/amd.2017.0041.
2. Seigner, B.D.C., McKenny, A.F., & **Reetz, D.K.** (2024) Old but gold? Examining the effect of age-bias in reward-based crowdfunding. *Journal of Business Venturing*, 39(3). doi.org/10.1016/j.jbusvent.2024.106381.

Papers under review

3. Huber, D. and **Reetz, D.K.** Toward a pragmatic framework of technology adoption.
Nominated for Best Paper Award: SMS Annual Conference 2024 (Behavioral Strategy IG).
4. **Reetz, D.K.** and Rindova, V.P. Epistemic processes and strategy under uncertainty.
5. **Reetz, D.K.** and Alexy, O. Shaping of emergent market structures for innovation.
6. Huber, D., **Reetz, D.K.**, and Alexy, O. Breakthrough innovation and artificial intelligence.
7. **Reetz, D.K.** and Alexy, O. Modes of new venture creation.
Best Paper Award: SMS Annual Conference 2017 (Behavioral Strategy IG; single-authored).

Presentations

Conferences

Strategic Management Society Conference, Istanbul, 2024
Organization Science Winter Conference, Zurich, 2024
INSEAD Doriot Entrepreneurship Conference, Fontainebleau, 2022
West Coast Research Symposium, Seattle, 2022
Academy of Management Annual Conference, Seattle, 2022
Strategic Management Society Special Conference, Milan, 2022
Vienna Conference on Strategy, Organizational Design, and Innovation, Vienna, 2022
Strategic Management Society Conference, London, 2022
Strategic Management Society Annual Conference (online), 2021
Sopht.A. Summit, Symposium on Artificial Intelligence (online), November 2021
Academy of Management Annual Conference (online), August 2021
Babson Entrepreneurship Research Conference (online), 2021
Academy of Management Annual Conference (online), 2020
Strategic Management Society Special Conference, Frankfurt, 2019
Academy of Management Annual Conference, Chicago, August 2018
Strategy Science Conference, Philadelphia, June 2018
Strategic Management Society Annual Conference, Houston, October 2017
Academy of Management Annual Conference, Atlanta, August 2017
Open and User Innovation Conference, Innsbruck, June 2017
Strategic Management Society Annual Conference, Berlin, October 2016
SEI Doctoral Consortium, Zurich, September 2016
Academy of Management Annual Conference, Anaheim, August 2016
Open and User Innovation Conference, Boston, August 2016
Babson Entrepreneurship Research Conference, Bodø, June 2016

Invited

Pathways to Value Creation Conference, University of Bath School of Management, Bath, June 2025
SMJ Special Issue Workshop, NYU Stern School of Business, New York City, April 2025
ESCP Business School, Management Department, Turin, February 2025
Theory-based View Conference: A Scientific Approach to Value Creation, Deer Valley, Utah, January 2025
Gothenburg Symposium on Entrepreneurship and Design (online), September 2021
Chalmers University, Technology Management and Economics Department (online), December 2020
Copenhagen Business School, Strategy and Innovation Department, Copenhagen, November 2019
IESE Business School, Entrepreneurship Department, Barcelona, November, 2019
Rotterdam School of Management, Innovation Group, Rotterdam, November 2019
Imperial College Business School, Innovation and Entrepreneurship Department, London, November 2018
First Cut Seminar Singapore, INSEAD-NUS-ESSEC, Singapore, December 2017
IE Business School, Entrepreneurship Department, Madrid, November 2017
ETH Zurich, Chair of Strategic Management and Innovation, Zurich, May 2017
University of Aarhus, School of Business and Social Sciences, Aarhus, January 2017

Organizer: Consortia and Symposia

Panel symposium at the AOM Symposium Copenhagen, 2025: *“Micro-foundations of a theory-based view of strategy and entrepreneurship,”* sponsored by the STR and ENT division

Sub-theme at the EGOS Colloquium Athens, 2025: *“Pragmatist foundations of research on entrepreneurial strategy,”* with Dimo Dimov and Anastasiia Sergeeva

Panel symposium at the AOM Chicago, 2024: *“Pragmatist foundations of research on entrepreneurial strategy,”* with Anastasiia Sergeeva; sponsored by the STR and ENT division

Honors, awards, and grants

Nominated: Best paper award at the *SMS Annual Conference Istanbul (Behavioral Strategy IG)*, 2024

Outstanding reviewer award: *STR Division at the Academy of Management Annual Conference*, 2022

Short-listed: *Grigor McClelland Dissertation Award*, 2020

Outstanding reviewer award: *TIM Division at the Academy of Management Annual Conference*, 2020

Best doctoral dissertation award: TUM School of Management, 2019

TUM School of Management’s *Research Excellence Program*, € 2,500 EUR annually, 2019–2022

Winner: best paper award at the *SMS Annual Conference Houston (Behavioral Strategy IG)*, 2017

Travel grant: DAAD, € 2,000 EUR, 2017

Finalist: *Rice Business Plan Competition*, Houston (team of four), 2013

Winner: European Finals of the *TiE Business Plan Competition* (team of four), 2013

Graduated top of class: M.Sc. Inno. Management & Entrepreneurship, Manchester Business School, 2012

Maximum scholarship: University of Manchester, 2011–2012

Winner: *Venture Further Business Plan Competition* at the University of Manchester (team of four), 2012

Winner: *IF Design Award*; Nomination: *Design Prize of the Federal Republic of Germany* (team of six), 2009

Winner: *Hugo Sonnenberg Prize for Human-Centered Engineering*, University of Kassel (team of two), 2008

Teaching experience

Teaching interests: Entrepreneurship, Strategy, Innovation Management, Organization Theory, Design

Instructor and course development (ESCP Business School, Bachelor and Master Programs)

Creative and Innovative Thinking; (Bachelor in Management). Elective course introducing the fundamentals of individual cognition and firm-level processes toward novel product development and implementation.

Instructor and course development (Technische Universität München, different study programs)

Advanced Seminar in Strategic Entrepreneurship; *Advanced Seminar in Innovation and Organization Design* (M.Sc. Management and Technology). Elective course on management theory and academic writing;

Applied Business Venturing (all M.Sc. programs). Elective course fostering entrepreneurship at TUM, which produced three successful spin-outs;

Entrepreneurial Prototyping (M.Sc. Management). Elective course on experimentation- and design-based approaches to idea development;

Outside the Box (M.Sc. Management and Technology). Elective course on practical approaches for entrepreneurship and innovation;

Developing Entrepreneurial Ideas (B.Sc. Engineering Science). Core course introducing students at the TUM School of Engineering to fundamental ideas of entrepreneurship;

Instructor (Technische Universität München, different study programs)

Entrepreneurship in a Digital Age (B.Sc. Information Systems). Core lecture introducing students to basic concepts and specific challenges;

Master in Management and Innovation (joint master at HEC and TUM). Design-based approaches to innovation; business development; innovation strategy;

Case Study Seminar: Management of Technology (M.Sc. Information Systems). Teaching (HBS) cases on innovation strategy and entrepreneurship;

Social Entrepreneurship Lab (M.Sc. programs in Management at TUM at LMU). Design-based approaches to innovation and business development;

Mentor in thesis development workshop, TUM MBA in Innovation and Entrepreneurship;

TUM exchange program with the National University of Singapore. Supervisor of individual term projects;

Supervisor of industry collaboration projects (B.Sc. and M.Sc. Management and Technology; M.Sc. Management and Innovation; M.Sc. Information Systems).

Supervisor of B.Sc. and M.Sc. thesis on entrepreneurship, strategy, organization design topics.

Department and professional service

Coordinator: Bachelor Specialization in Business Consulting and Digital Transformation, 2025–today
Technische Universität München, TUM School of Management:

Co-coordinator: TUM exchange program with the National University of Singapore, 2019–2023

Co-organizer: TUM School of Management Research Fest, 2013–2015

Session facilitator: Academy of Management Conference, Babson Entrepreneurship Research Conference

Contributor: Administrative Science Quarterly Blog

Professional Membership: Academy of Management, Strategic Management Society

Ad-hoc reviewing

Journals: Strategy Science, Strategic Organization, Journal of Business Venturing, Research Policy

Conferences: Academy of Management (STR, TIM), Strategic Management Society (Behavioral Strategy, Entrepreneurship and Strategy)

Professional experience

Kaffeination Ltd., Co-Founder, 2012–2014

Chilli mind GmbH, Design Consultant, 2010–2011

Biond GmbH, Business Development, 2009–2010

University of Kassel, Research Assistant, 2006–2007

3athlon.org (not-for-profit), Team Management, 2004–2011

Internships: Chilli mind GmbH; Meyer Werft GmbH: Internship; Imperial ohG; Bayer AG; Miele & Cie KG:

Personal achievements

Champion, 2nd German National Triathlon League (team), 2008

3rd place, German National Triathlon Championships (individual, non-professionals), 2008

8x medalist Triathlon state championships (individual, non-professionals), 2004-2011